

MINUTES OF REGULAR MEETING
GOODLETTSVILLE BOARD OF SIGN APPEALS

December 13, 1999

5:00 PM

City of Goodlettsville Conference Room

Present: Owen Sanders, Glen Garrett, Edgar Lowe, Tommy Jackson

Absent: Tom Mosier

Also Present: Georges Daaboul, Cliff Wright, Bill Terry, Vicky Ignatz

The meeting was called to order by Vice-Chairman Owen Sanders. It was noted that the meeting had been properly advertised and adjoining property owners notified.

CASE NO. 99-12-343 - Consideration of a request for a variance in the sign ordinance to permit the use of a banner style temporary sign for special promotions at 715 Two Mile Parkway. The applicant is Georges Daaboul, General Manager, Crest Cadillac.

Analysis: The sign ordinance permits the use of banners affixed to the building for temporary sales or promotions. The maximum duration of time that a banner can be displayed is 90 days per calendar year. Crest has used banners on several occasions, many times without a permit, and has now exceeded the 90 day period. Consequently, they are asking for a variance to continue to use the banner which is now mounted on the front of the building. After the current banner was displayed and notification of a violation, the applicant applied for a permit and was denied. Hence, the variance request. Since a formal appeal stays all enforcement activity, the banner has been in use for almost one month.

Discussion: Bennie Lane, Goodlettsville Codes Department, provided the Board with a chronological summary of the sign ordinance violations involving Crest Cadillac dating back to November, 1998. Three temporary sign permits have been issued to Crest Cadillac during 1999 as allowed by the sign ordinance. Each permit was violated by exceeding the 30 day time limit for display of a banner. A noncompliance citation was issued June, 1999 and later waived by Bill Terry based on the fact that Mr. Daaboul was not knowledgeable of the City's sign ordinance requirements. Mr. Daaboul had taken over the General Manager position at Crest Cadillac in April, 1999. Currently a banner is on display at the business without the benefit of a permit pending today's variance request.

Mr. Daaboul stated that he would like the City to consider a variance to the temporary sign ordinance in an attempt to allow the business to continue to advertise the availability of new cars for purchase at this site. The company is in the process of purchasing a permanent sign to advertise new/used vehicles and is in negotiations to purchase adjacent property for placement of the new sign. Mr. Daaboul apologized to the Board and the City for noncompliance of the sign ordinance.

Action of the Board: Motion by Lowe to reject the appeal for a variance of the sign ordinance to permit long term use of banner style sign at Crest Cadillac. Motion seconded by Garrett. Motion pass unanimously.

WHEREAS; the public has been adequately notified, and

WHEREAS; the temporary banner sign in question at Crest Cadillac, 715 Two Mile Parkway, is in violation of the maximum duration of time a temporary sign can be display, reference Goodlettsville Sign Ordinance, Section 14-10 (6.2), and

WHEREAS; the board finds no hardship for a variance to be granted, and

NOW, THEREFORE, BE IT ORDERED that the management of Crest Cadillac remove the temporary banner sign from the building.

Motion by Jackson to adjourn the meeting. Motion seconded by Lowe. Motion passed unanimously.

The meeting adjourned at 5:56 P.M.


Owen Sanders, Vice-Chairperson


Vicky Ignatz, Recording Secretary