



Parks and Recreation Advisory Board

March 24, 2026

6:00 PM

City Hall - Massie Chambers

Agenda:

Call to Order

Establish a quorum

Approval of Minutes from Previous Meeting

1. November 25, 2025 Minutes

Comment from Citizens

Unfinished Business

2. LPRF 2025: Moss-Wright Park Traffic Recirculation and Pedestrian Improvements
3. Peay Park Court Lighting
4. Community Impact Awards

New Business

5. Ice Storm Response & North Creek Park
6. Lighting Addition to Rachel's Garden
7. Aquatics Update
8. 2026 Departmental Goals
  1. Standardize record keeping in Parks & Facilities Division
  2. Cross-train employees
  3. Increase safety training meetings and educational opportunities
  4. Host a minimum of one additional athletic tournament
  5. Introduce block party event at Peay Park
  6. Increase teen participation in recreation programming

7. Increase attendance at Pleasant Green Pool

9. Goodlettsville Teen Advisory Council

Reports from Staff –Division Managers

10.

- Parks & Facilities Division Manager - Josh Gaby
- Recreation Services Division Manager - Dave Anderson

Comments from Board Members & Staff

Adjournment

For more information regarding this agenda, please contact the city recorder by email at:

[sjennings@goodlettsville.gov](mailto:sjennings@goodlettsville.gov)

A government committed to operating with efficiency and integrity in all we do as we strive to enhance the quality of life for the community we serve.

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Parks and Recreation Advisory Board

November 25, 2025

6:00 PM

City Hall - Massie Chambers

Minutes:

Mike Kelly called the meeting to order at 6:00pm.

Present: Mike Kelly, Stuart Huffman, Lori Cordell, Glen Garrett, Jimmy Anderson, Terri Perry

Absent: Toby Swager

Also Present: Tim Ellis, Jack Presley, Denise Skaggs, Dave Anderson, Josh Gaby

A quorum was established.

**Approval of Minutes**

After a review of the September 23rd meeting minutes, a motion was made to approve the minutes by Lori Cordell.

**Comments from Citizens-** None

**Reports from Staff**

Reports were given by the Parks and Facilities Manager, Josh Gaby, and the Recreation Manager, Dave Anderson.

**Unfinished Business**

LPRF 2020: Rachel's Garden-The Rachel's Garden grant has been officially closed out. Gate improvements remain ongoing due to high park usage. The original gate was modified for ADA compliance by lowering it to three feet and installing pool-style latches. Placer data shows a 77% increase in visitors to the area. Concerns were raised about children misusing some of the playground features. Staff will explore options such as additional signage and continued monitoring, but noted that limitations exist and community cooperation is essential.

LPRF 2025: Moss-Wright Park Traffic Recirculation and Pedestrian Improvements- The LPRF contract has been fully executed on the City's end and sent to TDEC for signature, with full execution anticipated by mid-December. The City has also received a letter from TDEC requiring an archaeological study of the affected areas. Staff is currently working to procure a qualified firm to conduct shovel testing at the site.

Moss-Wright Park Parking Lot Addition- The new parking lot at the dog park is nearly complete. All curbs have been installed, and the remaining striping will be finished once weather and temperatures allow.

Peay Park Court Lighting- The Peay Park court lighting project was delayed to allow the City to receive a \$12,633 reimbursement from TVA. The contractor has now been cleared to proceed,

with installation scheduled after Thanksgiving. The project will convert the courts to LED lighting, and the City is eligible for an additional 15% incentive on the completed work.

**New Business**

Citywide Re-brand- As part of Project 072, one initiative is the rebranding and updating of all departmental logos, including Parks & Recreation. ChandlerThinks has been hired through a tourism grant to lead the project and has already held a community meeting along with several interviews and group sessions. The rebrand aims to unify the City's messaging and overall identity, not just refresh logos. A community survey will be released soon, and board members are encouraged to share it. Stewart Huffman asked which group is steering the effort, and staff noted it is a collaborative process guided by multiple committees with consultant input.

VIP Awards Dinner Changes- Denise Skaggs shared updates on the city's volunteer recognition program. The VIP Awards Dinner will be renamed the Community Impact Awards to be more inclusive of all volunteers across the city. The 2026 event will be held Tuesday, February 3rd, from 6 to 8:30 p.m., and park board members are invited in recognition of their volunteer service on the board.

**Comments from Board Members & Staff-** None

**Adjournment-** The meeting was adjourned at 6:22pm.

**Next Meeting-** January 27, 2025



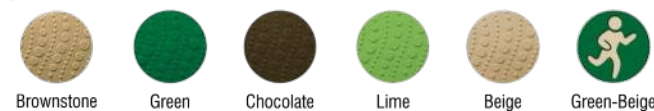
# City of Goodlettsville 14-5139B.PWC

**Powder Coat**



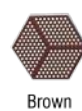
Chocolate Green Lime

**Plastic**



Brownstone Green Chocolate Lime Beige Green-Beige Green

**Deck**



Brown

**Other**



Green ADA Compliant

**PLAYWORLD**  
*Preferred*



# City of Goodlettsville 14-5139B.PWC

**Powder Coat**



**Plastic**



**Deck**



**Other**



**PLAYWORLD**  
*Preferred*

## Pleasant Green Pool – Park Board Update Summary

### Background

A formal presentation (*included in this packet*) regarding the future of Pleasant Green Pool was delivered to the Board of Commissioners during a Study Session on January 15, 2026. The presentation outlined operational challenges, cost considerations, and three potential paths forward for the facility. It was the intention to present this to the Parks and Recreation Advisory Board at the meeting in January, however, it was cancelled due to inclement weather.

The Commissioners moved the decision about the pool's future to the January Board of Commission meeting where they discussed keeping the pool operational through the 2026 season before determining a decision for the future.

### Board of Commissioners Action

Meeting Date: January 27, 2026

Action Taken: Resolution approved selecting Option 2 – Limited Operation for 2026 Season Only, with amendments (*Resolution 26-1316 included in this packet*)

### Adopted Option (As Amended)

#### **Limited Operation for 2026 Season ONLY**

Pleasant Green Pool shall be opened for the 2026 swimming season with evaluation of further operational seasons conducted in September 2026. 2026 season will be operational with limited concessions.

### Current Status

- A survey was conducted to determine desires of the community as it pertains to the pool (*survey results, analysis, and adjustment recommendations included in this packet*)
- Operational adjustments to meet needs of community based on survey results (exploring programming and extended hours)
- Recreation Services Manager working to hire lifeguards and aquatics supervisors
- Budget adjustments included in budget amendment on March 19 to include: filter sand replacement, diving board replacement, lifeguard room repairs, lifeguard chair replacement
- Flooring and HVAC repairs to lifeguard room only are underway
- Football concession trailer moved to the pool for limited concession sales
- Budget request for 2026-2027 fiscal year included operations for the pool and capital request for necessary upgrades should board wish to move forward with keeping the pool open at their discussion in September
  - Concession renovation
  - Upgrade chemical system
  - Resurface pool deck
  - ADA upgrades
  - Diving board replacement
  - Lightning detection system



# Pleasant Green Park

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Evaluating Aquatics and Park Use at Pleasant Green

# Agenda

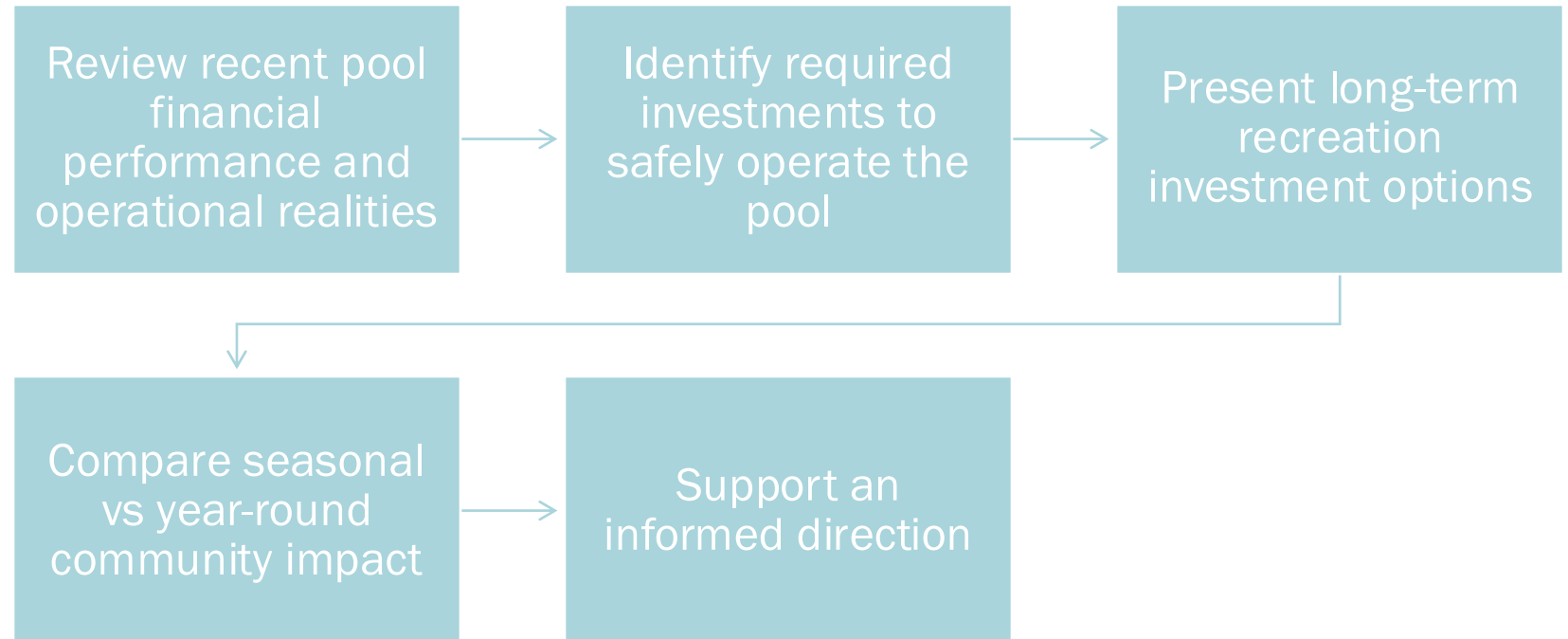
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- Purpose and Decision Framework
- Overview
- 2025 Pool Financial Performance
- Required Maintenance (Now and Future)
- Aquatics Feasibility Study Indicators
- Parks and Recreation Master Plan Indicators
- Park Renovation Option(s)
- Seasonal vs Year-Round Use Comparison
- Final Takeaways
- Next Steps / Options



# Purpose and Decision Framework

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# Overview

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- Pleasant Green Park's swimming pool operates as a seasonal amenity, open approximately eight weeks per year, and in the most recent budget year generated approximately **\$73,040** against **\$150,732.02** in expenses resulting in a net operating deficit of **\$77,692.02** driven primarily by staffing and maintenance costs.
- Prior to the upcoming May opening, several required maintenance items must be completed to ensure safe operation and regulatory compliance, representing necessary expenditures that do not expand capacity or increase revenue.
- In addition, a series of recommended pool upgrades are identified to improve functionality and user experience; however, these upgrades would require significant capital investment with limited return on investment due to the pool's short operating season.
- As part of long-term planning, this presentation also outlines an alternative park investment option based off the most recent Parks and Recreation Master Plan that includes year-round or near year-round amenities such as pickleball courts, a pump track, playground improvements, amphitheater, a learn-to-bike area, a splash pad, and additional picnic shelter space. While this option would require substantial upfront funding, it would provide broader community access and significantly greater annual utilization compared to a facility that operates for a limited portion of the year.

# 22 acres

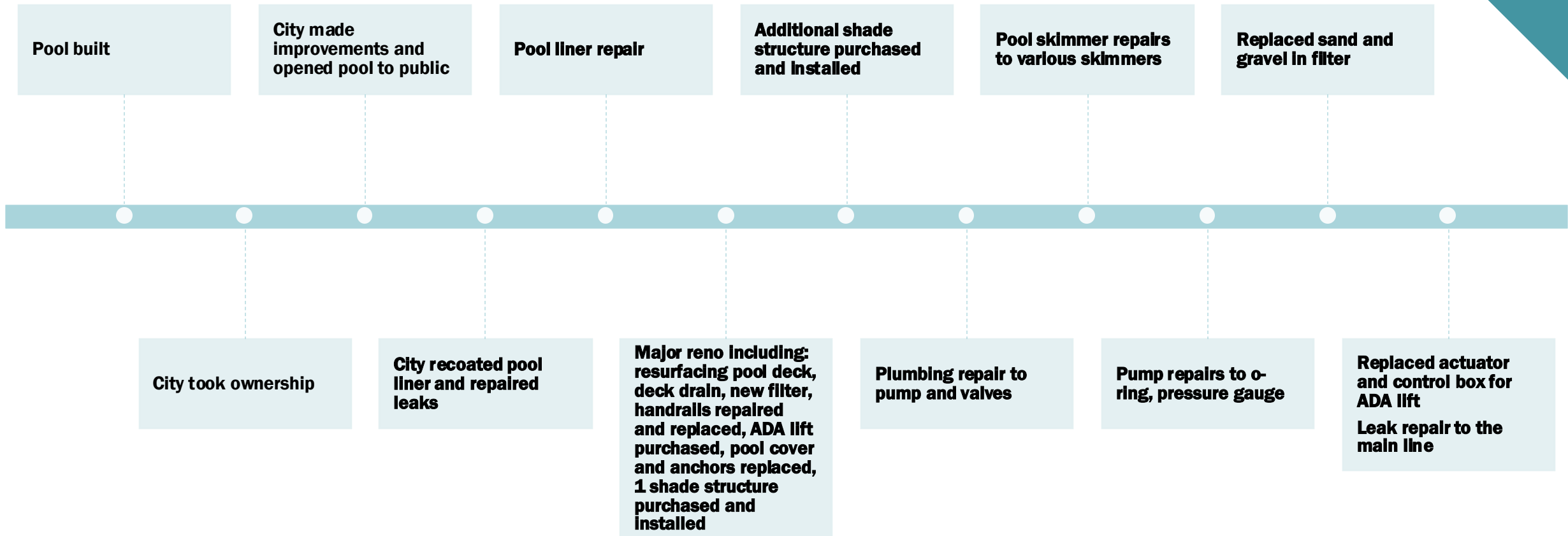
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Current assets at Pleasant Green Park:

- Walking trail
- 2 picnic shelters
- 5-12 playground
- Pool
- Restroom facility
- Restroom facility and concession area



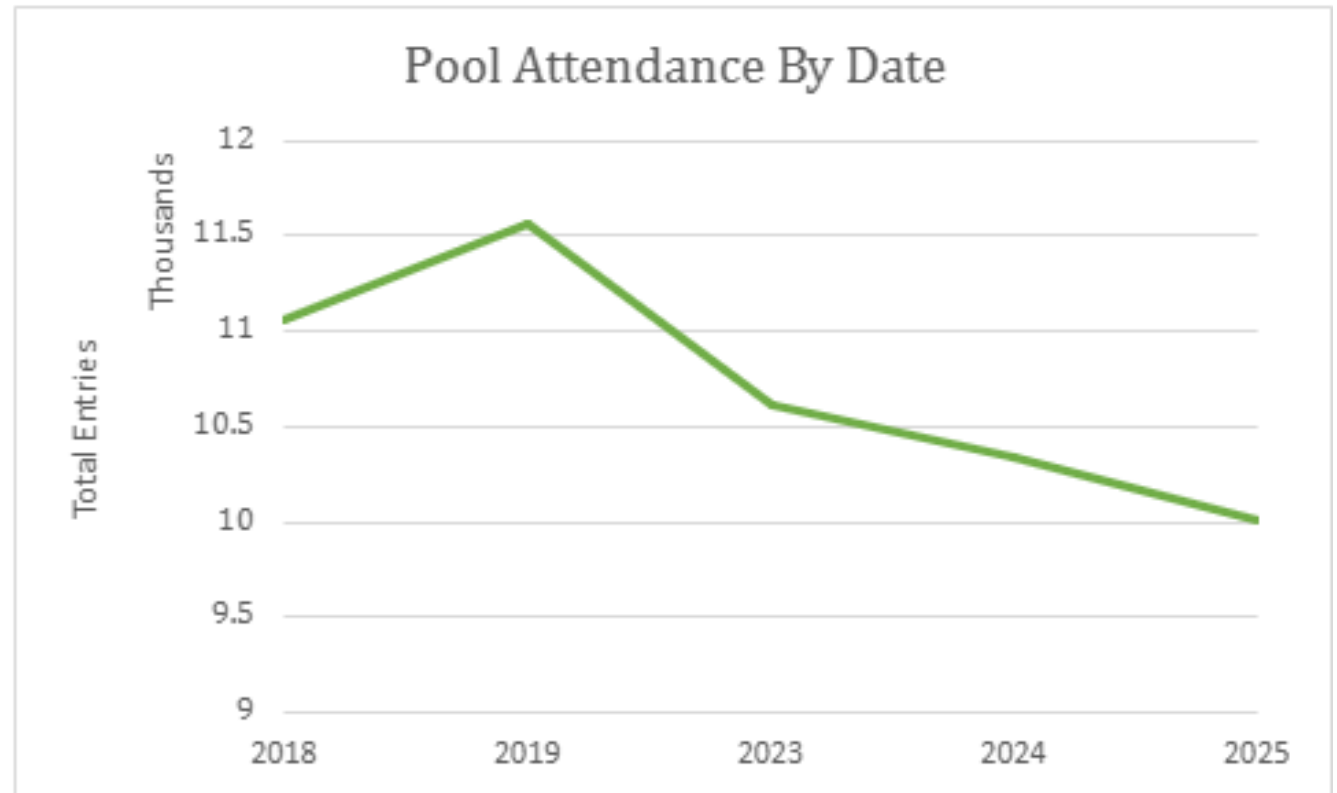
# Pool History



# Pool Entry Totals

2025 Attendance – 10,012

- Membership Usage
  - 1,036
- Daily Usage
  - 8,976



# 2025 Pool Financial Performance

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# Pool Financial Overview – Key Takeaways

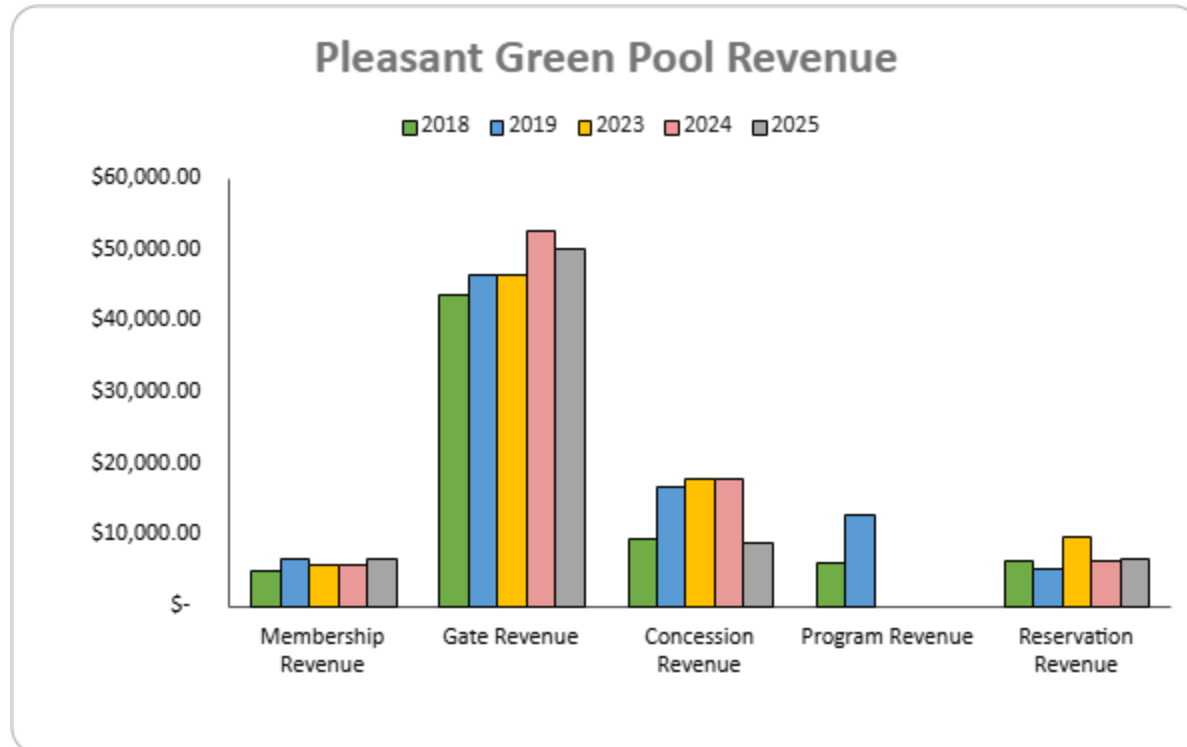
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Pool operates approximately 8 weeks annually

Operating costs exceed annual revenue

Staffing and maintenance are primary cost drivers

# Revenue - \$73,040



- Membership
  - \$6,710.00
- Daily Gate
  - \$50,397.00
- Concession
  - \$9,033.00
- Reservations
  - \$6,900.00

# Expenses - \$150,732.02

Salaries	\$72,153.05
FICA	\$5,132.69
Concessions	\$8,731.22
Pool Operation and Maint	\$40,091.89
Pool Supplies	\$13,471.34
Clothing and Uniforms	\$2,446.28
Overtime	\$21.49
Utilities	\$8,684.06
Tax	TBD

## Contributing Factors:

- Added expenses to pivot and open following concession water damage
- 10-20% cost increase of pool chemicals
- Reduced spending in concessions, no hot food sold (resulted in average \$10,000 loss in revenue as well)

# Revenue vs Expenses

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(\$77,692)

# Required Maintenance

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These items are required for opening the pool, regardless of future direction.

Maintenance Item	Cost
Replace Sand in Filter	\$7,000
Renovate concessions	\$30,000
Replace guard stands	\$2,000
Replace diving boards	\$10,000

## **Required Maintenance - Necessary for Operation in 2026**

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- Items are not required this fiscal year, but should be considered in the near future for safety of patrons and staff
- These items improve the facility but do not materially increase revenue

Maintenance Item	Cost
Re-do Pool Deck	\$70,000
ADA improvements to improve pool accessibility (restrooms, walkways, etc.)	\$1,000,000
Replace chlorinator with auto system and add auto acid feeder	\$35,000
Lightning detection	\$10,000 initial \$2,000 reoccurring after first year

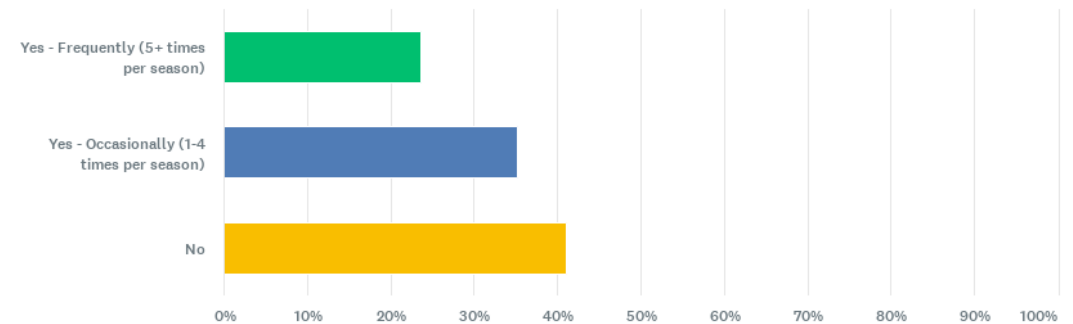
# Future Maintenance Considerations

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# Pleasant Green Pool Usage Survey 2026

The survey reveals that 44.7% of respondents have not used Pleasant Green Pool in the past 3 years, while 33.7% have used it occasionally (1-4 times per season), and 21.6% have used it frequently (5+ times per season). The most common reasons for non-use include 'Other' reasons, scheduling conflicts, and pool conditions. Among those who use the pool, bringing children or grandchildren and open swim time are the primary purposes. Most respondents prefer using the pool on both weekdays and weekends, with early afternoon being the most convenient time. Satisfaction with the pool facilities is generally neutral to positive, and nearly three-quarters of respondents are likely or very likely to recommend the pool to others.

Q1 Have you used Pleasant Green Pool in the past 3 years?





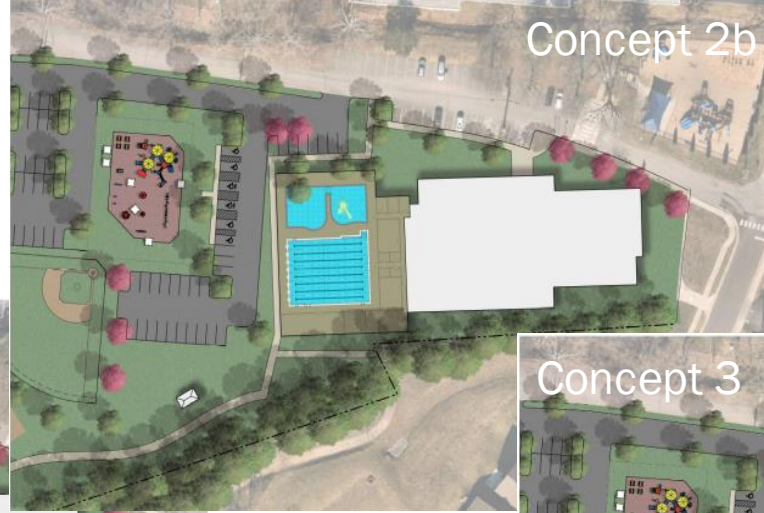
# Broadening the Planning Context

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The following sections reference portions of previously completed planning studies that provide additional context for evaluating long-term recreation and aquatics investment options.

- Aquatics Feasibility Study (Adopted 2023)
- Parks and Recreation Master Plan (Adopted 2025)

# Aquatics Feasibility Study



# Aquatics Feasibility Findings

<b>CHART</b> <small>AQUATIC RESEARCH TOOL</small>	Concept 1	Concept 2	Concept 2B	Concept 3
Construction Cost	\$9,543,120	\$11,209,810	\$0	\$8,112,447
Project Cost	\$12,344,980	\$14,501,010	\$16,548,859	\$10,494,261
Attendance	47,844	65,006	67,006	53,228
Expense Budget	\$620,670	\$767,548	\$814,431	\$589,700
Revenue Budget	\$275,636	\$342,539	\$342,539	\$275,834
Net Operations	(\$345,034)	(\$425,009)	(\$471,892)	(\$313,866)
Cost Recovery	44%	45%	42%	47%

# Parks and Recreation Master Plan

## PLEASANT GREEN PARK

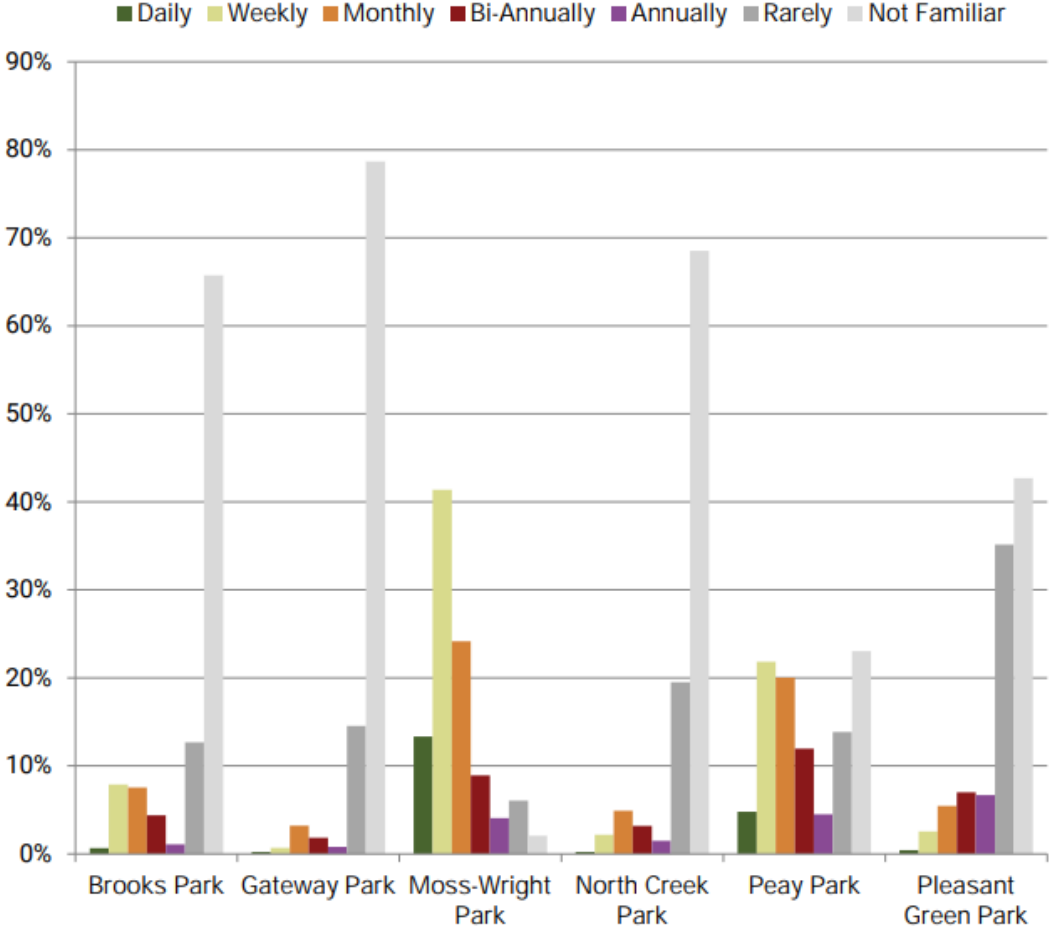
360 Pleasant Green Drive | 22.40 Acres

Pleasant Green Park offers various outdoor activities. Amenities include two rentable shelters, a paved walking trail, playground, and pool.



AMENITY	CONDITION
LITTLE FREE LIBRARY	GOOD
PAVILION	FAIR
PICNIC AREAS	FAIR
PLAYGROUND	FAIR
POOL	FAIR
WALKING TRAIL	POOR
RESTROOMS	FAIR
GAGA BALL PIT	FAIR

# How often does your household visit the listed Goodlettsville facilities/parks



# What are the weaknesses of parks in Goodlettsville that are suggested for improving?

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BIKEABILITY

SHADE

CONNECTIVITY

LIGHTING

PARKING

ADVERTISING AND MARKETING

ACCESS TO  
GREENWAYS

WALKABILITY

TRAFFIC FLOW

RESTROOMS

# Implementation Matrix Presented in Master Plan

Pleasant Green Park	High	Widen the walking trail	\$50,000	LRPF Grant, Sponsorships, Partnerships
		Remove the Gaga Ball Pit	/	
		Increase the landscape between the park and highway to buffer noise	\$10,000	
		Provide interior improvement to restrooms including stall doors	\$250,000	
		Resurface and restripe parking and add accessible parking spaces	\$10,000	
		Add ADA accessible picnic tables and benches	\$10,000	
	Low	Add shade at the playground	\$20,000	
		Add a 2-to-5-year-old area at the playground	\$100,000	
		Add poured-in-place, accessible playground surface	\$45,000	
		Improve ADA accessibility at the pool and its facilities	\$1,000,000	
		If keeping the pool long term, provide a complete renovation including replacement of pool equipment (filters/chemicals/pumps)	/	
Improve pedestrian and bike connections	\$100,000			



# Alternative Recreational Opportunities

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The following are general ideas based on the Parks and Recreation Master Plan findings and current trends in the field. All provided re-development opportunities equate to year-round access aside from the splash pad, which has around 6 months of access annually.

# Why Consider Alternative Recreation Investments?

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- Pool requires continued capital investment to operate
- Seasonal use limits annual community access
- Master Plan identifies unmet demand for year-round amenities
- Evaluation of alternatives provides comparative context



# Widen Walking Path

## \$50,000-\$75,000

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The walking path is currently not wide enough to support biking and dog walking

Widen walking path to accommodate multiple users per the master plan



# Additional Splash Pad

## \$500,000 - \$1,000,000

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- The Splash Pad at Peay Park is widely popular and can be seen overcrowded on any given summer day
- Open May – October
- Requires no skilled personnel onsite
- Cost to operate is generally is under \$20,000 annually
- Adding a splash pad with additional features as shown could serve a wide age range of participants for a longer "season"



# Little Riders Course

**\$50,000-\$100,000**

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Small, paved area for small children to learn how to ride their bikes

# 2-5 Playground

## \$165,000-\$250,000

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- The current playground is rated for children ages 5-12
- Per the master plan, it is the intention to add a 2-5 playground to serve a younger age group
- In conjunction with the addition to this playground, a permanent shade structure could be installed between the two structures along with ADA compliant surfacing as mentioned in the master plan



# Pickleball Courts

*up to \$450,000 depending on how many courts*



- Additional pickleball courts were listed in the top three things that our residents want to see more of within Goodlettsville Parks and Recreation
- An 8-10 court complex could put us in the running for large scale tournaments hosted across the mentioned complex and the Peay Park courts

# Pump Track

## \$200,000-\$250,000

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- What is a pump track?
  - A continuous, looping paved track made up of rolling terrain and banked turns, designed for wheeled activities such as bicycles, scooters, and skateboards. Users generate momentum through body movement rather than pedaling, helping build balance, coordination, and riding skills. The design supports use by a wide range of ages and ability levels.
- Bikeability was commonly mentioned in the most recent Parks and Recreation Master Plan Study



# Seasonal vs Year-Round Comparison

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- Outdoor Pool
- ~8 weeks of operation
- High staffing & regulatory requirements
- Single-use facility
- **Park Amenities**
- 365-day access (except splash pad)
- Broad age appeal
- Multiple simultaneous users

# Final Takeaways

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- The pool provides a valued but seasonal service
- Operating and capital costs exceed annual revenue
- Required maintenance is necessary for safe operation
- Pool upgrades offer limited financial return
- Year-round amenities provide broader access and utilization





## How do we invest in the future of Pleasant Green Park?

(3) three options have been determined by staff to help give a road map to a possible solution

1. Invest in the outdoor pool
2. Plan for full park re-development with year-round amenities
3. Invest in an indoor aquatic's facility

# Next Steps

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# Next Steps – Option 1

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- Authorize budget amendment in the amount of \$49,000 required to ensure safe operation for the upcoming year
- Evaluate capital investment recommendations for the continued operations of the pool with near future capital investments in mind
- Approve funding within the 26-27 budget cycle to support in the pool enhancements needed for safe and compliant operation as recommended
- Research and consider large scale upgrade improvements beyond the next few years to attract additional user groups and improve revenue streams

*The option is presented for consideration and direction*


# Next Steps – Option 1

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## Continue Operating the Outdoor Pool

This option prioritizes maintaining the existing seasonal pool with required short-term maintenance to allow for safe and compliant operation. The pool currently operates approximately eight weeks per year and serves a defined segment of the community. Financial data from the most recent budget year shows that operating expenses exceed revenue, with staffing and maintenance as the primary cost drivers. Continued operation will require ongoing annual subsidies and capital investment to address aging infrastructure, even without major enhancements.

# Next Steps – Option 2



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- Close the pool
- Evaluate capital investment recommendations for broader park investments with year-round amenities
- Approve funding within the 26-27 budget cycle to support a Pleasant Green Park Master Plan study and designate an allotted amount to support a phase of study findings during aforementioned fiscal year
- Allocate funding in relation to study findings in a phased approach for future years and apply for grants

*The option is presented for consideration and direction*


# Next Steps – Option 2

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## Close the Pool and Invest in Year-Round Park Amenities

This option shifts investment away from a single-use, seasonal facility toward broader park improvements identified in the Parks and Recreation Master Plan. Proposed amenities such as pickleball courts, a pump track, playground improvements, a learn-to-bike area, walking path enhancements, and picnic shelters would provide year-round or near year-round access and serve a wider range of ages and abilities. While this option requires significant upfront capital investment, it supports increased annual utilization, aligns with documented community priorities, and diversifies recreational opportunities across multiple user groups.

# Next Steps – Option 3



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- Close the pool and pursue year-round aquatics facility options
  - Evaluate capital investment recommendations from the Aquatics Feasibility Study
  - Pursue A/E firm to develop plans for an indoor aquatic's facility based on the findings in the Aquatics Feasibility Study
  - Secure/allocate funding for largescale investment in the addition of an aquatics center at the community center

*The option is presented for consideration and direction*

# Next Steps – Option 3

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## Close the Pool and Pursue an Indoor Aquatics Facility

This option reflects a long-term aquatics investment strategy informed by the Aquatics Feasibility Study. An indoor facility would provide year-round aquatic access, expanded programming opportunities, and broader community use compared to a seasonal outdoor pool. However, this option represents a substantial capital and operational commitment, requiring detailed design, funding strategies, and long-term sustainability planning. The feasibility study provides guidance on scale, cost, and operational considerations but does not eliminate the need for significant financial investment.

# Decision Summary

	Option 1: Continue Outdoor Pool	Option 2: Year-Round Park Amenities	Option 3: Indoor Aquatics Facility
Annual Availability	8< weeks	365 days (splash pad – 6 months)	365 days
Primary Users	Swimmers, families	All ages, multiple activities	Swimmers, programs, classes
2025 Net Operating Impact	-\$77,692	n/a	n/a
Staffing Intensity	High (season lifeguards, seasonal full-time time allocation from parks and recreation staff )	Low-moderate	High
Capital Investment	Moderate	High (park redevelopment)	Very High
Revenue Potential	Limited, seasonal	Limited / indirect	Moderate (fees and programs)
Community Reach	Narrow	Broad	Broad
Planning Alignment	Existing operations / Parks and Recreation Master Plan	Parks and Recreation Master Plan	Aquatics Feasibility Study
Long-term Sustainability	Ongoing subsidy requirements	High utilization, diversified	Depends on funding allocation



# **Pleasant Green Pool Usage Survey 2026**

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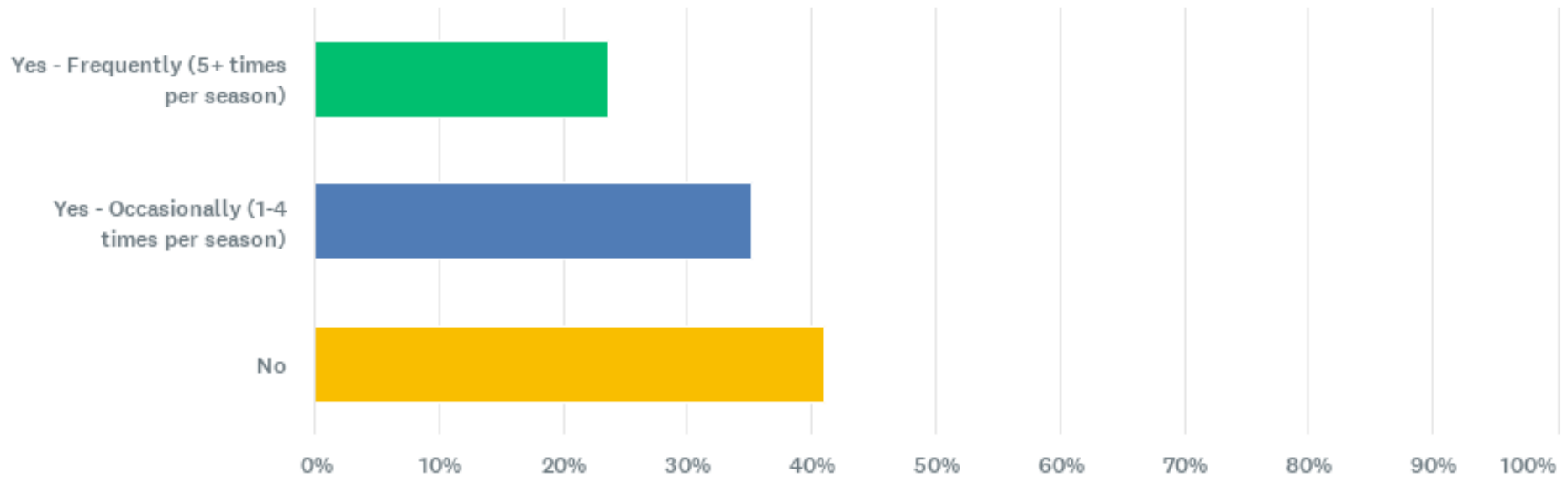
# Introduction

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The Pleasant Green Pool Usage Survey collected responses from 381 community members to better understand current usage trends and identify opportunities to improve operations. The survey was developed using SurveyMonkey and distributed through city-wide communication channels, remaining open for one week.

The survey results were compared to attendance trends from the 2025 operating season. Using this data as our foundation for informed decision-making, we have noted ways that we will adjust the 2026 operational structure so that it seamlessly aligns with the needs and preferences of our community.

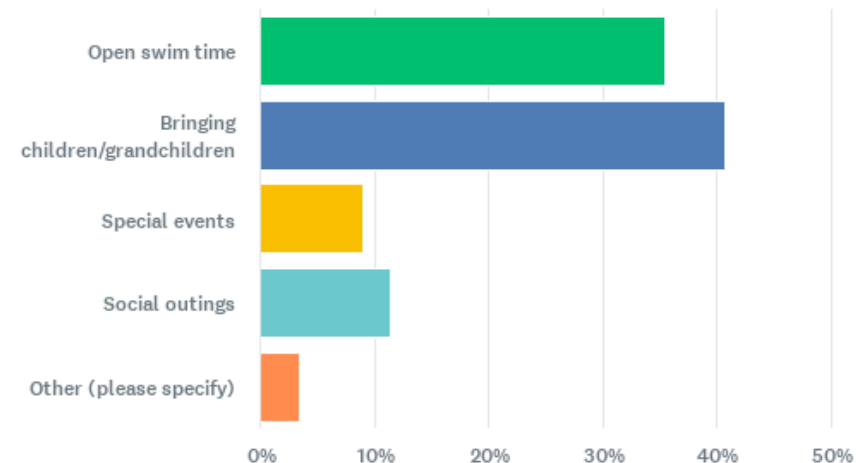
# Q1. Have you used Pleasant Green Pool in the last 3 Years?



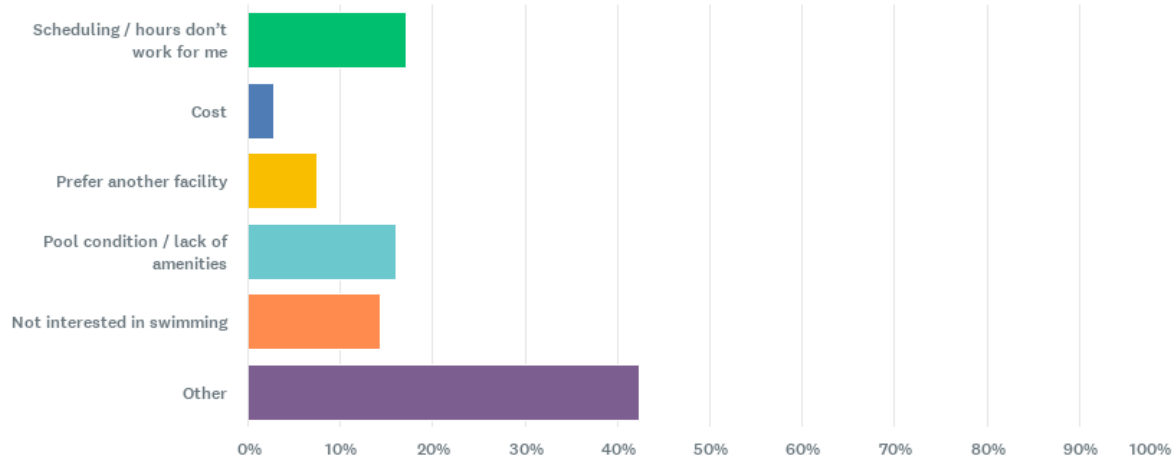
# Q2. What do you primarily use the pool for? (select all that apply)

- Respondents that selected YES to Question 1 (Have you used the pool in the last 3 years), were directed to Question 2.
- The most common use is "Bringing children/grandchildren" (67.23%), followed by "Open swim time" (59.66%). Other uses include "Social outings" (19.75%), "Special events" (15.13%), and "Other" (5.46%).
- This indicates that the pool is primarily used for family activities and general swimming, with social and special events being less common reasons.

Q2 What do you primarily use the pool for?

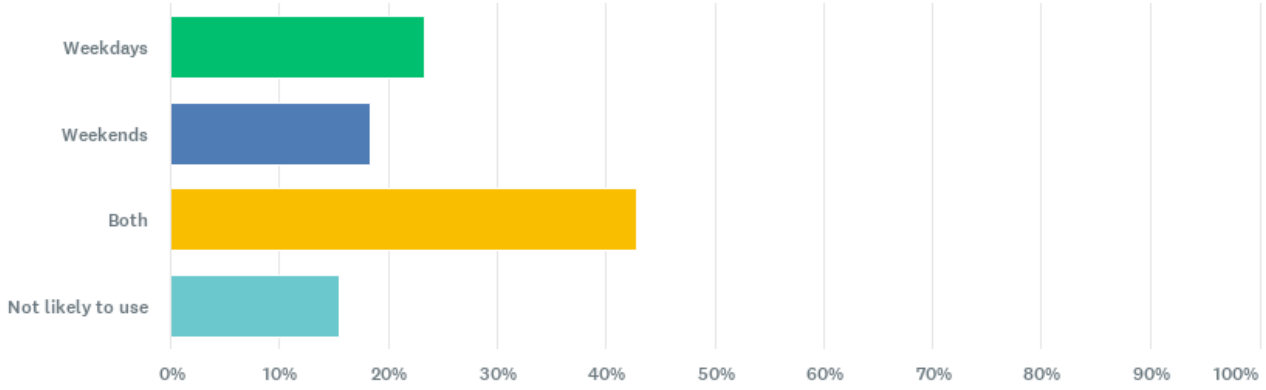


- Respondents that selected NO to Question 1 (Have you used the pool in the last 3 years), were directed to Question 3.
- The most common reason selected was "Other" (44.94%), followed by "Scheduling / hours don't work for me" (20.79%), and "Pool condition / lack of amenities" (19.1%).
- Other notable reasons include "Not interested in swimming" (15.73%), "Prefer another facility" (8.43%), and "Cost" (2.81%).
- This suggests that a variety of factors, especially scheduling, pool conditions, and personal preferences, contribute to non-usage of the pool.

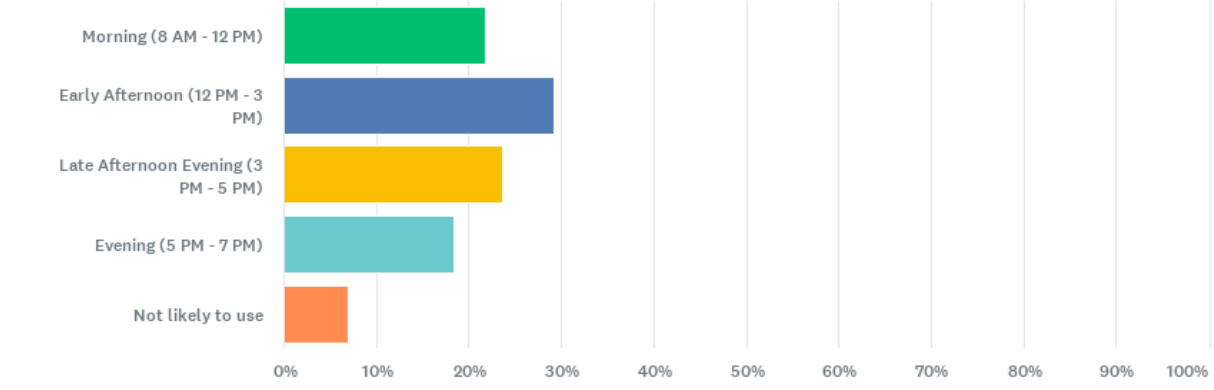


## Q3. Why have you not used the pool in the past 3 years? (select all that apply)

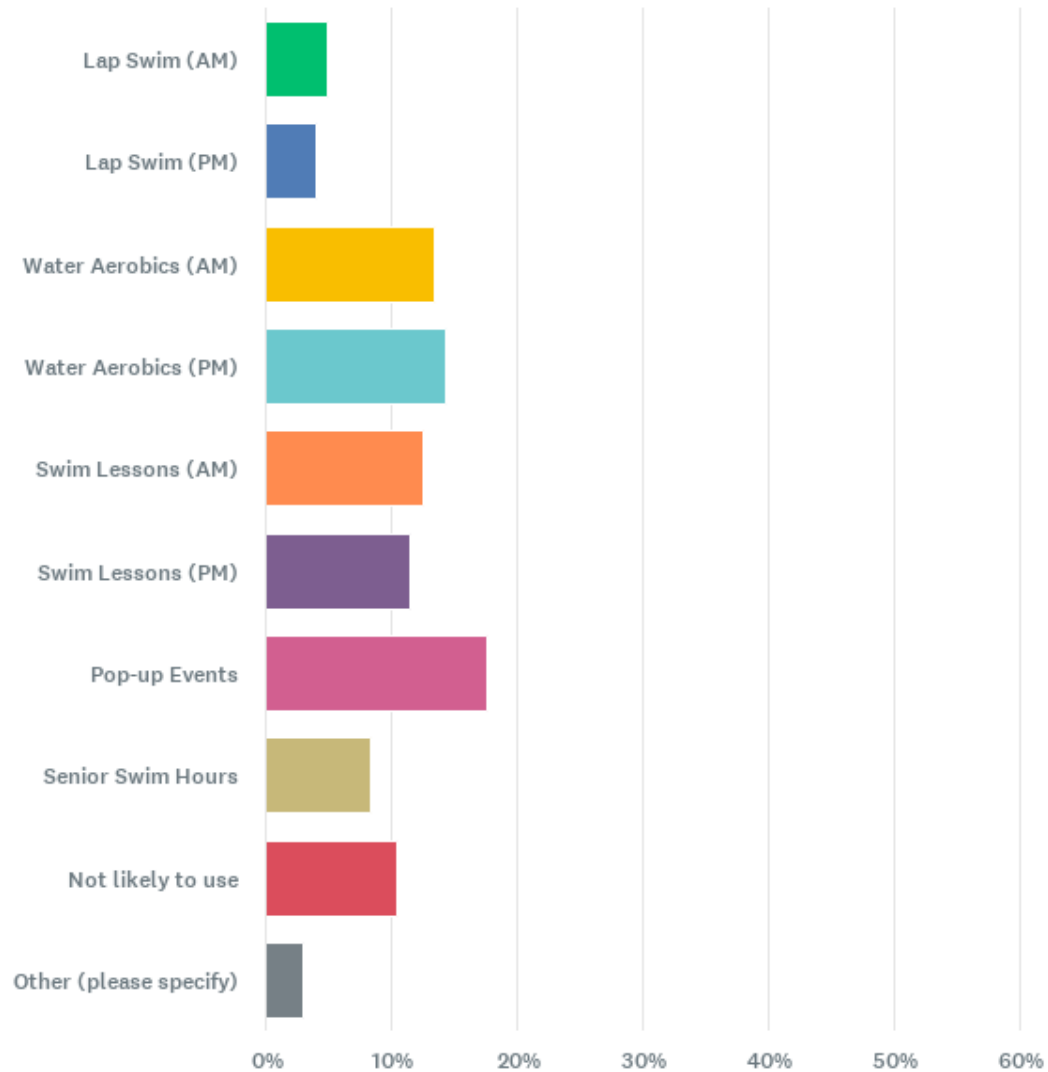
Q4 What days will you or your household most likely use the pool this summer?



Q5 What hours of operation are most convenient for you to use the pool this summer?  
(select all that apply)



# Q4. & Q5. - Preferred Days/Times

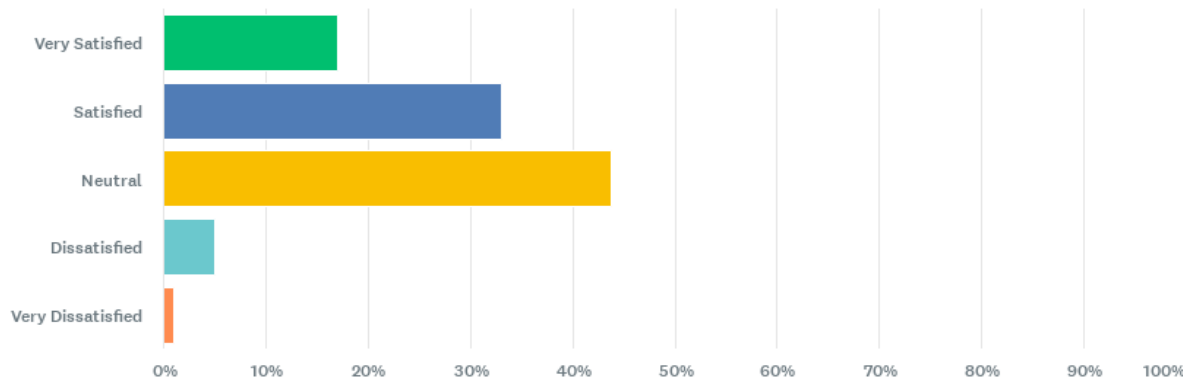


## Q6. If offered, would you register for any of the following programs? (select all that apply)

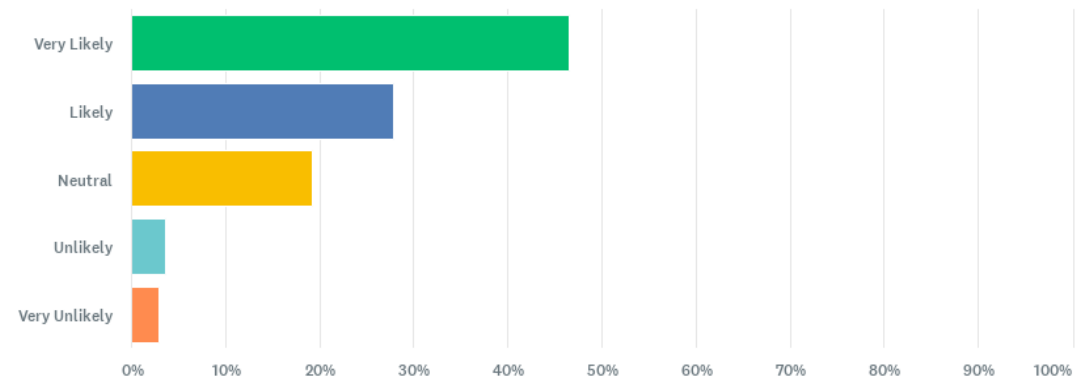
Overall, “pop-up events stands out as the most desired program for the upcoming season.

# Q7. & Q8. – Satisfaction with Facilities

Q7 How satisfied are you with the current pool facilities?

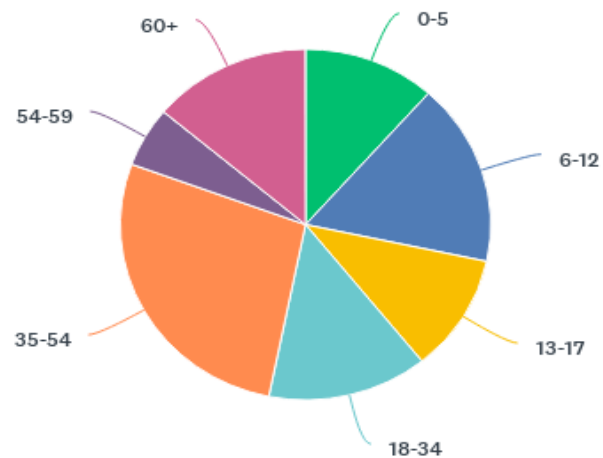


Q8 How likely are you to recommend the community pool to a friend or neighbor?

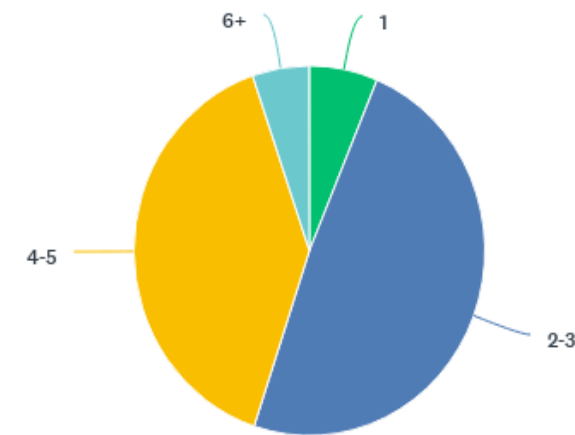


# Q9. & Q10. – Demographics

Q9 Age ranges in your household (select all that apply)



Q10 How many people are in your household?



37172 37066 **37115** 37138 **37075** 37207 **37072** 37189 **37188** 37080 **37073**

# Digging Deeper

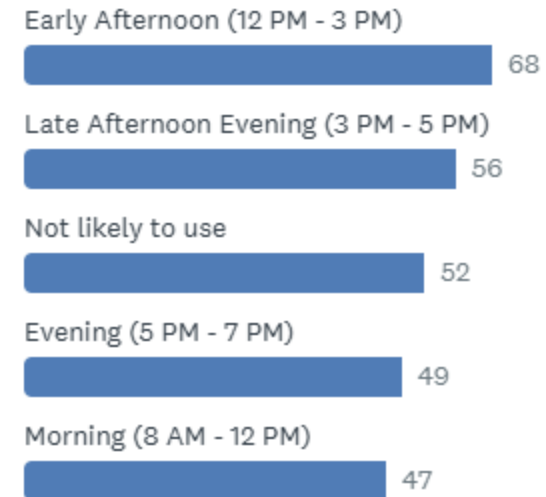
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Beyond the overall response totals, we analyzed how key responses relate to one another to better understand demand, barriers, and operational opportunities. The following data was cross-analyzed:

- Non-users x Preferred Hours
- Non-users x Reasons x Programming Interest
- Frequent Users x Programming Interest
- Households Likely to Use x Desired Hours
- Zip Code x Usage Frequency

# Non-Users x Preferred Hours

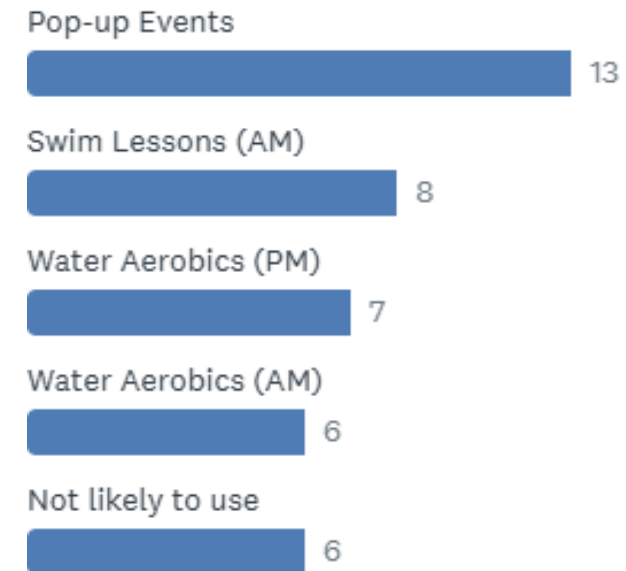
- Among those who have not used the pool in the past 3 years, the most commonly preferred hours for potential pool use are Early Afternoon (12 PM - 3 PM), followed by Late Afternoon (3 PM - 5 PM).
- Evening (5 PM - 7PM) and Morning (8 AM - 12 PM) were selected by non-users less than the other times.
- Notably, a significant number of non-users also indicated they are not likely to use the pool at any time. This suggests that while some non-users have specific preferred hours, a substantial portion remain uninterested regardless of the schedule.



# Non-users x Reasons x Programming Interest

- Among those who do not use the pool due to its condition or lack of amenities, many still express interest in various programs. The most popular programs for this group are 'Pop-up Events', 'Swim Lessons (AM)', and both 'Water Aerobics (PM)' and (AM)'.
- However, a portion of this group still indicated they are not likely to use any programs. This suggests that improving pool conditions could encourage participation in these activities.

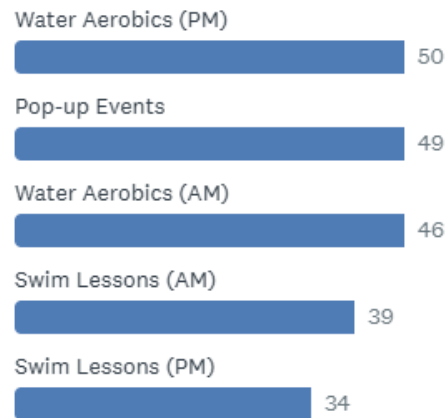
Program interest among non-users citing pool condition



# Users x Programming Interest

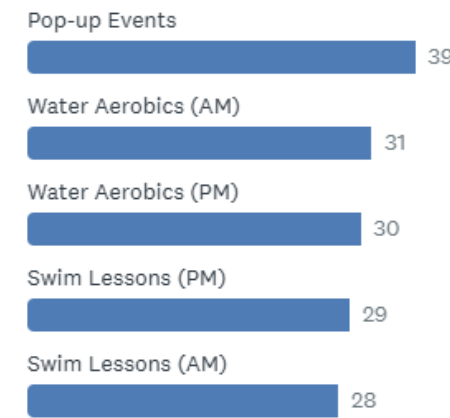
- Among **occasional pool users**, the most popular programs selected are Water Aerobics (PM), Pop-up Events, and Water Aerobics (AM). Swim Lessons (AM and PM) and Senior Swim Hours also attract notable interest.
- Most in this group are open to participating in a variety of programs, especially group fitness and community events.

Program interest among occasional pool users

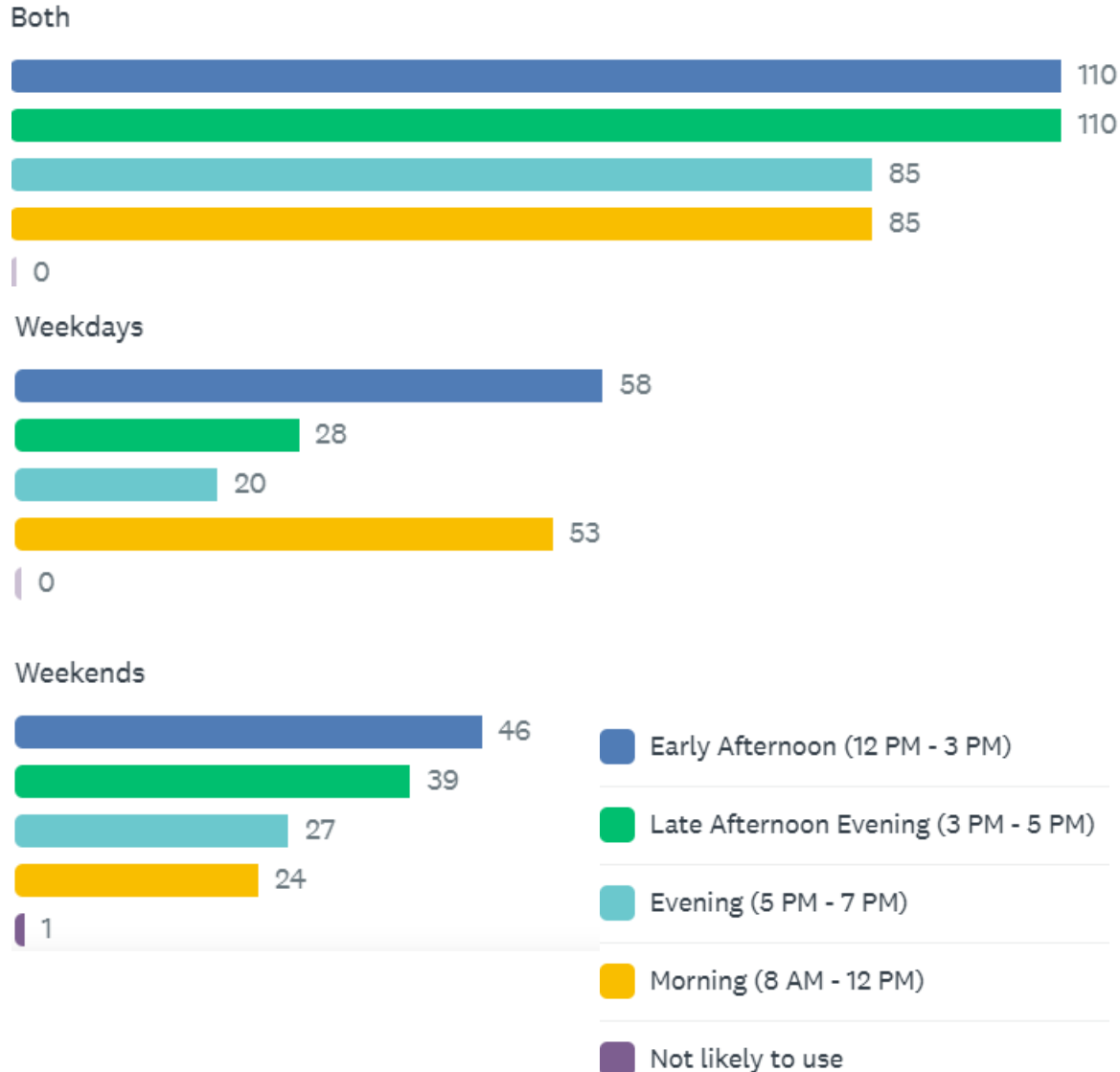


- Among **frequent pool users**, the most popular programs selected are Pop-up Events, Water Aerobics (both AM and PM), and Swim Lessons (both AM and PM).
- Other programs with notable interest include Lap Swim (AM and PM) and Senior Swim Hours.
- Only a small number of frequent users indicated they are not likely to use any programs, suggesting strong engagement and interest in a variety of pool activities among this group.

Program interest among frequent pool users



Comparison of likely pool usage days and preferred hours

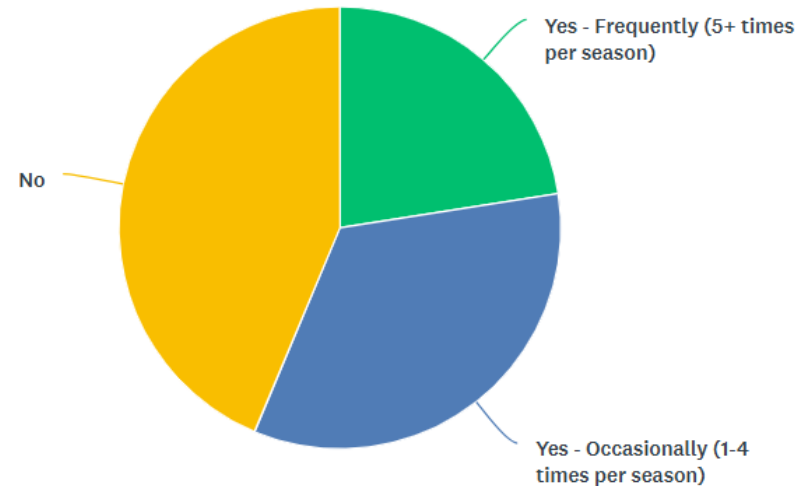


# Households Likely to Use x Desired Hours

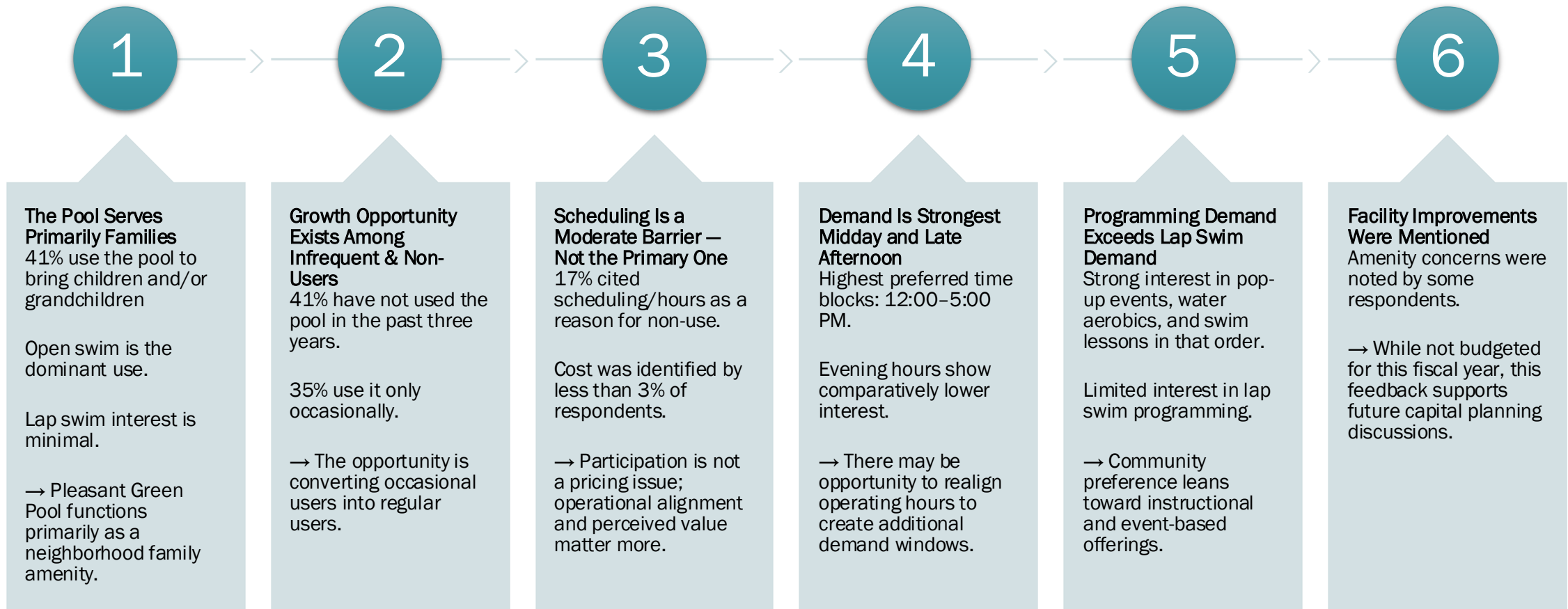
- Households most likely to use the pool on both weekdays and weekends prefer early afternoon (12–3 PM) and late afternoon (3–5 PM) hours, with strong interest also in morning and evening slots. Weekday users favor early afternoon (12–3 PM) and morning (8 AM – 12 PM), while weekend users lean toward early and late afternoon.
- Overall, early to late afternoon hours are the most popular across all groups.

# Usage by Zip Code

- Pool usage frequency varies notably by zip code. The highest response counts come from zip code 37072, where most respondents report not using the pool (128),
- There are also significant numbers from the 37072 zip code who use it occasionally (99) and frequently (66).
- Other zip codes, such as 37138, 37115, and 37075, show a mix of occasional and frequent users, but with much lower respondent counts.



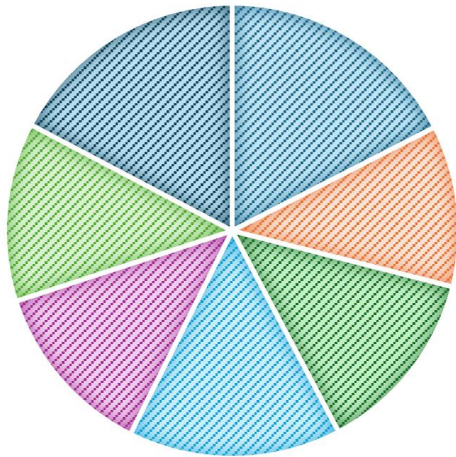
37189 37066 37080  
37138 37072 37075  
37207 37188  
37172 37073 37115



# What the Survey Data Tells Us

# 2025 Usage Trends

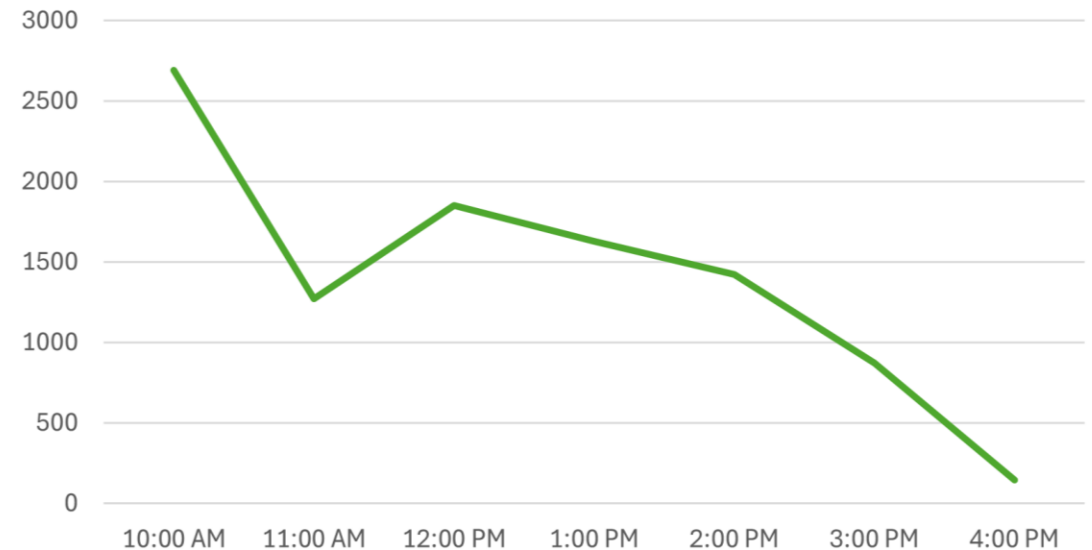
■ Sunday ■ Monday ■ Tuesday ■ Wednesday ■ Thursday ■ Friday ■ Saturday



- **2025 attendance by day**
  - Usage was similar across all days of the week with Sunday, Wednesday, and Saturday holding highest average attendance per day

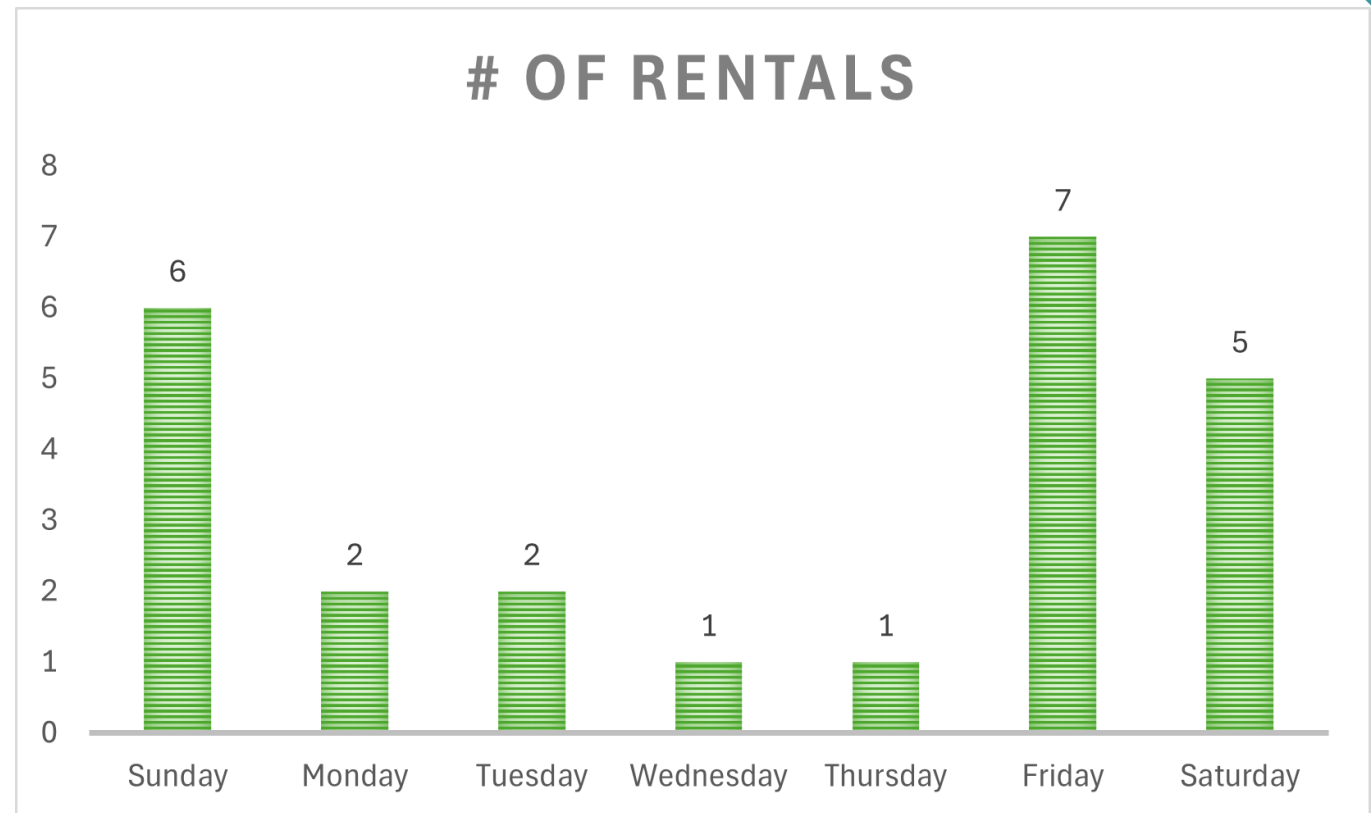
- **2025 hourly admission trends**

- Peak admission occurred at 10:00 AM and 12:00 PM



# 2025 Usage Trends Continued

- *2025 rentals by day of the week*
  - Demand is heavily concentrated on weekends
  - 18 of 24 parties offered fell on the weekend



# What the 2025 Attendance Data Tells Us

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## Actual Entry Data by Hour

- Highest check-in hour: **10:00 AM** (2,691 entries)
- Strong sustained volume between **12:00–2:00 PM**
- Noticeable decline after **3:00 PM**
- Lowest utilization hour: **4:00–5:00 PM** (147 entries)

## Entry Trends by Day

- Highest attendance: **Sunday (1,784)** and **Saturday (1,764)**
- Lowest attendance: **Monday (1,173)**
- Midweek performance remains steady

## Key Takeaway

- Actual attendance confirms strong midday demand and early arrival patterns, with significant decline in late afternoon hours.

# From Data to Operational Alignment

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- The survey identified preferred hours between 12:00 PM and 5:00 PM.
- Attendance data confirms:
  - Strong volume between 10:00 AM and 2:00 PM
  - Steady midday participation
  - Reduced demand after 3:00 PM
- Rental data shows:
  - Weekend party demand with minimal weekday demand
- This tells us we need to refine the operating structure to align staffing and availability with demonstrated community usage and programming.

*With this in mind, staff recommends the following operational adjustments for the 2026 season..*

# 2026 Intended Operational Adjustments

## Maintain Current Opening Time

- 10:00 AM is the highest check-in hour of the season (2,691 total entries)
- Strong sustained attendance between 12:00–2:00 PM
- **Data supports keeping morning access unchanged**

## Refine After-Hours Party Availability

- 75% of rentals occurred Friday–Sunday
- Minimal weekday demand (Mon–Thursday combined: 6 total bookings)
- **Offer standard after-hours party availability Friday–Sunday**

## Pilot Pop-up Events & Extended Evening Operating Hours

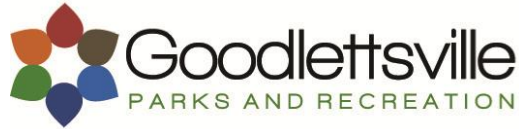
- Survey feedback indicated interest in later evening swim opportunities
- While attendance data shows lower utilization after 3:00 PM, staff recognizes there may be unmet demand outside traditional hours
- **Pilot pop-up events during lower-volume time blocks (e.g., select 3:00–5:00 PM windows) to encourage late afternoon participation**
- **Pilot extended evening hours closing at 7:30pm on Tuesday and Thursday**

## Explore Aquatic Programming & Implement as Feasible

- Solicit a certified water aerobics instructor for a limited 1 day per week pilot program
- Gauge WSI certification interest among guards and certify, determine a logical swim lesson plan that is revenue neutral
- **Schedule during low-volume windows (early morning before 10:00 AM, late afternoon from 3:00-5:00 PM, or pilot evening hours)**

## Protect & Leverage High-Volume Days

- Highest daily attendance: Sunday (1,784) and Saturday (1,764).
- Weekend demand remains strong for both general swim and rentals
- **Focus marketing and revenue generating programming/events on peak days**



## **Goodlettsville Teen Advisory Committee Application Packet**

### **Requirements to join G-TAC:**

1. Must be in 7th—12th grade and a resident of Goodlettsville
2. Must be willing to commit time and energy and attend each monthly meeting
3. Must complete all required forms
4. Must want to be a positive representative for the City of Goodlettsville

The Goodlettsville Teen Advisory Committee (G-TAC) is a group of middle and high school students that meet once a month to discuss and plan teen special events, coordinate fundraisers for local and national organizations and manage to have fun while doing so. Our mission is to bring together a diverse group of high character individuals who will recommend and execute quality programs and unique special events created by teens for teens.

### **Commitment:**

By holding a position with G-TAC, participants are required to attend and participate in monthly meetings held at Delmas Long Community Center located at 200 Memorial Drive in Goodlettsville. All meetings are from 5:30 - 7:00pm on the first Tuesday of the month. In addition, support at Teen programs and special events may be required.

### **Benefits:**

- Beneficial addition to college/work resumes
- Build knowledge of a variety of professions
- Counts toward community service hours
- Excellent way to express yourself and ideas

For more information, please feel free to contact Dave Anderson at 615-795-8885 or email [danderson@goodlettsville.gov](mailto:danderson@goodlettsville.gov)

## City of Goodlettsville G-TAC Application

Name \_\_\_\_\_ Male \_\_\_\_\_ Female \_\_\_\_\_

Birthdate \_\_\_\_\_

Cell Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

What school do you attend? \_\_\_\_\_ Grade in 2026/27 \_\_\_\_\_

Please tell us why you would be a good candidate to represent the City of Goodlettsville on the Teen Advisory Committee?

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What extracurricular activities are you involved in? \_\_\_\_\_

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What qualities do you have that make you a good leader?

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The Teen Advisory Committee meets the first Tuesday of each month from 5:30 - 7:00pm. In addition, G-TAC is involved in a variety of community events. Additional meetings may be scheduled as needed throughout the month. Based on commitments you have already made for the school year, can you dedicate approximately 8 hours per month to meetings, projects and special events? Yes \_\_\_\_\_ No \_\_\_\_\_

I understand the time and effort that is required by G-TAC members, and I certify that all information presented in this application is correct.

Print Name \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_

**City of Goodlettsville G-TAC Parent/Guardian Release**

Applicant's Name \_\_\_\_\_

Mother's Name \_\_\_\_\_

Home / Cell Phone \_\_\_\_\_ Work Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Father's Name \_\_\_\_\_

Home / Cell Phone \_\_\_\_\_ Work Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Does the applicant live with both parents? \_\_\_\_\_ If no, which one? \_\_\_\_\_

Emergency contact other than parent \_\_\_\_\_ Relation to applicant \_\_\_\_\_

Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Allergies to food or drugs: \_\_\_\_\_

Any special medications, important info., special instructions: \_\_\_\_\_

List any restrictions to medical treatment: \_\_\_\_\_

I give permission for my son/daughter, \_\_\_\_\_, to participate in the City of Goodlettsville Teen Advisory Committee Program from July 2026 through May 2027.

I hereby agree to indemnify and hold harmless and release the City of Goodlettsville and its employees from any and all liability for any injury suffered by myself, or my child, arising from or connected with this program and will assume all risk for any injuries. I acknowledge that I have received information regarding this activity.

Signature \_\_\_\_\_

Date \_\_\_\_\_

## City of Goodlettsville G-TAC Reference

Applicant's Name \_\_\_\_\_

The above applicant is completing steps necessary to become a member of the Goodlettsville Teen Advisory Committee. One of the requirements that the applicant must meet is obtaining positive references from teachers, coaches, youth leaders, etc. that know the applicant and are willing to share their knowledge about the applicant.

If you feel that the applicant would be a positive representative for the Goodlettsville Teen Advisory Council, please complete the questions below and mail this reference to:

**Goodlettsville Parks and Recreation**

**Attn: Dave Anderson**

**105 S Main Street**

**Goodlettsville, TN 37072**

Please tell us why he/she would be good candidate to represent the City of Goodlettsville on the Teen Advisory Committee. \_\_\_\_\_

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How do you think he/she would be able to motivate other teens to become involved in events and service projects? \_\_\_\_\_

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What qualities does he/she possess that makes them a good leader? \_\_\_\_\_

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Your Name \_\_\_\_\_

Your Role in the Applicant's Life \_\_\_\_\_

How long have you know the applicant? \_\_\_\_\_

*Thank you for taking the time to complete this information.*

*For the applicant to have selected you to give a reference, you must be an important figure in their life!*

**City of Goodlettsville, Tennessee**  
**BYLAWS**  
**of the**  
**Goodlettsville Teen Advisory Committee**

**Article I. Name**

The name of the organization shall be the Goodlettsville Teen Advisory Committee, hereinafter referred to as the Committee. The Goodlettsville Teen Advisory Committee was originally established by the Goodlettsville Parks and Recreation Department and was re-established by the Board of Commissioners, Resolution No. \_\_\_\_\_ as a part of Project 072 to once again serve the youth of Goodlettsville, and to better clarify the Committee's purpose, function, and procedure for selection of its members.

**Article II. Function**

The function of the Committee shall be to serve as a liaison between the Board of Commissioners (The Board) and the youth of the Goodlettsville community on issues affecting youth, and to encourage the positive growth and development of youth by involving them in healthy social, cultural, recreational, and other activities. In terms of the performance of its function, the Committee is authorized to:

- a) Make recommendations to The Board and the City Manager on matters affecting the youth of the community.
- b) Plan, organize, coordinate, and conduct drug- and alcohol-free activities for the youth of the community.
- c) Enter into agreements with entertainers, concessionaires, and other third parties as deemed desirable by the Committee within available funds and in accordance with applicable State and City laws and procedures.

**Article III. Participation**

All community and area youth are eligible to participate in activities arranged or organized by the Committee, subject to the rules and regulations established by the Committee for such activities.

**Article IV. Membership, Elections, and Officers**

1. The Goodlettsville Youth Advisory Committee (G-TAC) shall be comprised of eleven (11) members, all of whom shall be students in the seventh through twelfth grade levels and residents of the City of Goodlettsville. The members of G-TAC shall be appointed by the Goodlettsville Board of Commissioners upon recommendation by a G-TAC Screening Panel which shall be composed of City staff members and other members of the community as assigned by the Recreation Manager. Contingent upon the availability of qualified applicants, the Screening Panel shall strive to recommend at least two (2) middle school students from Sumner County, two (2) middle school students from Davidson County, three (3) students that are homeschooled,

two (2) high school students from Sumner County and two (2) high school students from Davidson County. The Recreation Manager and Screening Panel reserve the right to amend these residency requirements depending upon number of qualified applicants.

2. All members shall serve a one-year term of office commencing August 1 and ending July 31 of the following year. Whenever a vacancy occurs prior to the expiration of a term of office, the Screening Panel shall recommend a replacement for consideration of appointment by City Council to serve the remainder of the term.

3. No later than September 1 of each year, the Committee shall elect from its members a Chair, Vice-Chair, Secretary, and Treasurer whose terms shall end on July 31 of the following year. The duties of the Officers shall be as follows:

**Chairperson:** The Chairperson shall preside at meetings of the Committee, prepare the agenda for the meetings and make a copy available to the Secretary; call special meetings; call special elections; sign, together with the Secretary or other designated officer of the Committee, any documents or instruments authorized to be executed by the Committee, except in those cases where such execution has been expressly delegated by the Committee or by these bylaws to another officer or is required by law to be otherwise handled; and in general shall perform all duties as may be prescribed by the Committee from time to time, in accordance with all applicable State and City laws and procedures.

**Vice-Chairperson:** The Vice-Chairperson shall preside at meetings in the absence of or at the request of the Chairperson and shall become Chairperson for the remainder of the term in the event of the resignation, death, or removal of the Chairperson. In the temporary absence or disability of the Chairperson, the Vice-Chairperson shall assume the duties of the Chair and in that event shall have all the powers of and be subject to all the restrictions of that office. The Vice-Chairperson shall perform such other duties as assigned from time to time.

**Secretary:** The Secretary shall be responsible for the preparation of minutes of the meetings of the Committee and upon their approval, shall provide a signed copy to the City Clerk for filing and distribution to The Board. The Secretary shall keep a copy of the Committee's minutes in a record book which shall be passed on to his or her successor; shall have custody of all important records of the Committee, excluding financial records; shall sign with the Chairperson or Vice-Chairperson any documents or instruments which the Committee has so authorized to be executed; shall assure that all notices are duly given as required by law, these bylaws, or the Committee; shall call the meetings of the Committee to order in the absence of the Chairperson or Vice-Chairperson and shall conduct an election for a temporary presiding officer for that meeting; and shall perform all duties incident to the office of Secretary and such other duties as from time to time may be assigned by the Committee. In the absence of the Secretary, the Chairperson shall appoint another member to be responsible for the preparation of the minutes of the meeting.

**Treasurer:** The Treasurer shall be responsible for reviewing the records of all financial transactions of the Committee; shall process, collect, and remit all fees and charges and deposit all funds with the City of Goodlettsville; shall report on the financial condition of the

Committee; and shall perform such other duties as from time to time may be assigned by the Committee.

4. Chairpersons of specialized areas (events, publicity, concessions, etc.) may be appointed by the Chairperson with the consent of the Committee.

## **Article V. Meetings**

1. The Committee shall conduct public, general-purpose meetings at least once each month except for the months of June and July. Regular meetings shall commence at such time and dates designated by the Committee and will be held at the Delmas Long Community Center or at such other location as may be designated by the Committee. Special meetings shall be called as necessary to conduct the functions of the Committee. The Committee shall give proper notice of all meetings in accordance with the laws of the State of Tennessee. All meetings of the Committee shall be open to the public and all regular and special meeting notices shall be provided to the local newspaper and the Goodlettsville Board of Commissioners, as well as announced during school announcements at Goodlettsville Middle School.

2. Any business may be brought by the Committee to a regular meeting, whether that business is set forth on the agenda.

3. Special meetings may be called by the Chairperson or upon request of at least six (6) members of the Committee.

4. Written notice of a special meeting shall be given to all Committee members, the local newspaper, and schools at least 24 hours prior to the meeting, stating the business to be considered. Any member may waive notice of a special meeting. The attendance of a member at a special meeting shall constitute waiver of notice, except where such member attends the meeting for the express purpose of objecting to the transaction of business because the meeting was not lawfully called or convened.

5. To the extent possible, the following order of business shall be observed at regular meetings of the Committee:

- a. Roll call
- b. Reading and approval of the minutes of the preceding meeting
- c. Reports of officers
- d. Reports of committees
- e. Unfinished business
- f. New business
- g. Adjournment

6. At least a majority of the members then in office shall qualify as a quorum for the transaction of business at all Committee meetings, and the affirmative vote of at least a majority of the members present shall be required to take any action.

7. The Goodlettsville Teen Advisory Committee will follow the Metro Nashville School System schedule. For example, if school is canceled due to weather conditions and the Committee was scheduled to meet that same day, their meeting will also be canceled and

rescheduled later. If a regular meeting of the Committee is scheduled on a given school holiday, it will also be rescheduled to a later date.

8. Absences shall be treated in accordance with the established Board of Commissioners attendance policy for boards and commissions.

**Article VI. Reports to Council**

By September 30 of each year, the Committee shall submit to the Board of Commissioners an annual plan of work for its ensuing term. The Committee shall also submit a written report of its activities at the conclusion of its term, preferably by July 1.

**Article VII. Amendments to the Bylaws**

1. Subject to the approval of the Goodlettsville Board of Commissioners, these bylaws may be amended or repealed in whole or in part at any meeting of the Commission, provided that written notice of the proposed amendment or repeal is given in the notice of such meeting and at least one week in advance of the meeting.

2. If an occasion arises that a question is not specifically covered by these bylaws, the latest edition of Robert's Rules of Order will apply.

Approved this \_\_\_\_\_ day of \_\_\_\_\_ 2026.

\_\_\_\_\_  
Chairperson, Youth Advisory Board

\_\_\_\_\_  
Secretary, Youth Advisory Board

\_\_\_\_\_  
Recreation Manager, City Liaison